

RESOURCE SPEAKER  
TOPIC OUTLINE  
**IMPLEMENTING THE  
ONE PAGE BUSINESS  
PLAN 1PBP<sup>®</sup>**

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Brian Birley

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*A plan without effective implementation is  
just a plan*

Session Two  
Strategy Implementation

*This program is the implementation sequel to Brian's highly regarded One Page Business Plan 1PBP® workshop. Groups wishing to undertake the Strategy Implementation program must have completed the One Page Business Plan workshop first.*

# STRATEGY IMPLEMENTATION USING THE 1PBP®

**A plan without effective implementation is just a plan.**

Now that you have established your One Page Business Plan (1PBP®) how will you implement it? The implementation of a strategic plan is the most essential part of any strategic business planning process, and it needs to be kept simple.

Plans fail to be implemented for a wide range of reasons. If you don't know where you are now or where you want to be, and you cannot state these terms with clarity and brevity, then your chance of getting there is very limited.

The primary objective of the 1PBP® process is to provide a way of simply and effectively communicating achievements and comparing them to commitments. This should lead to improved performance and Sustainable Competitive Advantage. To achieve this, several implementation tools and techniques are required, the combination of which will vary dependant on the level of executive team focus and internal and external factors.

## KEY IMPLEMENTATION STEPS

**This second session workshop will cover the following key steps in implementing the One Page Business Plan process:**

Integrated Balanced Scorecard IBSC™

Use the strategic elements of the 1PBP® to populate and roll out the Integrated Balanced Scorecard (IBSC™) which incorporates the five-by-five matrix – that is, five categories, five quarterly periods with a three-year objective, and a focus on business as a continuum.

Blockers

Some of the key reasons why the best laid plans are never implemented.

Organisational Re-Think

Develop a culture of organisational flexibility.

Top-Down / Bottom-Up Commitment

Roll down strategy and encourage upward innovation and ownership from the leadership team and all employees.

Performance Management

Execute the Job Outcome Definition (JOD™) concept.

## Monitor

The One Page Planning and Performance System (1PPPS™) is a highly reliable and proven web-enabled implementation tool. Used as a tracking system, the application allows for a business mentor to assist company members in achieving their set goals.

## Review

Regular three-monthly reviews with appropriate adjustment.

**A well-implemented strategic plan can substantially increase organisation Return on Investment (ROI) and Profit.**